## **NCC Cable System Order**

Order #	62232328	Flight Dates	01/18/16 - 01/31/16	Update Date	01/22/16	
Syscode	7869	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	OnMedia/Northwest, IA	Advertiser	Donald J Trump for President	Show All Lines	•	
Market	Sioux City		•	Total # of Weeks		
		Client Code		Total		\$80.0
AE	Andrew Yolles	Product Code	MG	Commission		\$12.0
Sales Coordinator	Wade Peterson	Est Code	N/A	Net Total		\$68.0
Office	Washington	Product Name	60 sec MGs	Total Spots		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Spo	ot
Survey	Cable Nielsen Live+1 Feb15	Primary Demo	Adults 35+	GRP -	GIMP	-
	•	Makegood Policy	Approval Required	CPP -	CPM	i_

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HIST	HIST PT	1/25/16	1/31/16	18:00	24:00	Х	Х	Х	Х	Х	Х	Χ		-	1	\$80.00	\$80.00	60	NPE 01/14/16-02/03/16

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$80.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$80.00

SYSTEM APP: SALES ACCT Date Printed	01/22/16
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62232328 | Sioux City | OnMedia/Northwest, IA | 7869 |